

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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**FOR IMMEDIATE RELEASE**

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THE DAVIS ADMINISTRATION ANNOUNCES ABC LIAISON OFFICER FOR KOREAN COMMUNITY

Sacramento – The Davis Administration today announced the appointment of a Department of Alcoholic Beverage Control (ABC) investigator as a Liaison Officer with the Korean Community.

Named to work with the Korean speaking community, liquor license applicants and licensees is ABC Investigator Scott Seo, a native of Korea who immigrated to the U.S. from Seoul, Korea in 1980 with his parents and a brother. Seo has been with the Department of ABC for four years, working in the ABC Los Angeles/Metro District Office before transferring to the ABC Business Practices Unit at the ABC Headquarters in Sacramento.

Prior to his employment with ABC, Seo was a Youth Correctional Counselor with the California Department of Youth Authority. He graduated from California State University, Sacramento with a Bachelor of Science degree in Criminal Justice.

According to the Korean American Grocers Association, there are more than 7,000 liquor licensees of Korean descent in California.

ABC Acting Director Jerry R. Jolly said, "With Seo as our Korean Liaison Officer we make it easier for the Korean speaking community, liquor license applicants, and licensees to understand the license application process and the laws they must adhere to."

Jolly said the Korean speaking community will now have someone to turn to in the Department to assist them in dealing with ABC related matters.

Seo begins his new position immediately. Koreans with questions regarding the Department's licensing or enforcement process may call Seo at (916) 263-2398.

ABC is a department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Maria Contreras Sweet, a member of the Governor's Cabinet.